

Country Chicken



≈ OVEN BAKED ≈

Our Concept

Our experience has shown us the best way to start a new concept, “Start Small” rather than opening full stores, an “Add on Concept” allows existing businesses to add new revenues utilizing their existing overhead.

We have also found that the big cities are not where you start, but smaller communities, where it is easier to promote your new product.

The Rewards

With the average dinner time sale of \$20.00, and profit margins of 65%, each sale is over \$13.00 profit.

10 of the sales a day equals, “\$910” extra weekly profit

20 of the sales a day equals, “\$1,820” extra weekly profit

“And this does not count sales at lunch”

By using existing overhead and staff, these extra profits go directly to the **BOTTOM LINE.**

- The Added benefit of an add-on concept

It has been shown that by adding a business into an existing business, that you will draw new customers for Country Chicken

- Your existing customers now buy Country Chicken
- Country Chicken customers buy existing products and services

