

NUTRITIONAL SUPPLEMENTS

Liquid NRG



Imagine....

TWO CONCEPTS

TWO REVENUE STREAMS

ONE LOCATION ~ ONE STORE

.... Reality

Shake Shoppe

We Can Help You Do It All

- ✓ Equipment and Set-Up
- ✓ Staff Training
- ✓ Financing Available
- ✓ No Royalty Fees
- ✓ Marketing Assistance
- ✓ On Going Support



Pour the Profits !

Approximately 70%

- * Our average customer purchase is \$4.99
- Our average cost including packaging (30%) \$1.50
- Your average gross profit per customer (70%) \$3.49

Customer Count/Day	Sales/Day	Gross Profit/Month	Gross Profit/Year
20	\$ 99.80	\$ 2,094.00	\$ 25,128.00
100	\$ 499.00	\$ 10,470.00	\$ 125,640.00
400	\$ 1,996.00	\$ 41,880.00	\$ 502,560.00

* The above figures are based on anticipated results only, and in no way should be construed as a guarantee by Serve-Canada Food Equipment Ltd.

Supplement Store



Join The fastest Growing Industry

- ✓ Great Profit Margins
- ✓ Exclusive Product Line
- ✓ Product Knowledge / Training
- ✓ Brand Recognition
- ✓ Repeat Consumable Commodities
- ✓ One Supplier = Greater Buying Power

Why in the Profits !

Approximately 40%

- * Our average customer purchase is \$50.00
- Our average cost including packaging (30%) \$20.00
- Your average gross profit per customer (70%) \$30.00

Customer Count/Day	Sales/Day	Gross Profit/Month	Gross Profit/Year
15	\$ 750.00	\$ 13,500.00	\$ 162,000.00
30	\$ 1,500.00	\$ 27,000.00	\$ 324,000.00
45	\$ 2,250.00	\$ 40,500.00	\$ 486,000.00

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Shake Shoppe

A Concept For Success _____

- * It will attract new customers and give a 'New Look' to your business.
- * It will help keep existing customers coming back and project a new and improved image
- * It will help improve revenues
- * It will help produce additional income from your existing customers and attract new ones to your business
- * It will drive customers to you, not to the local mall for these unique products
- * With this proven formula you can now market & advertise your existing business as a unique concept that will allow the competition to smell your success
- * With no franchise fees or royalties, this is definitely a Concept for Success !